

GREETING CARDS



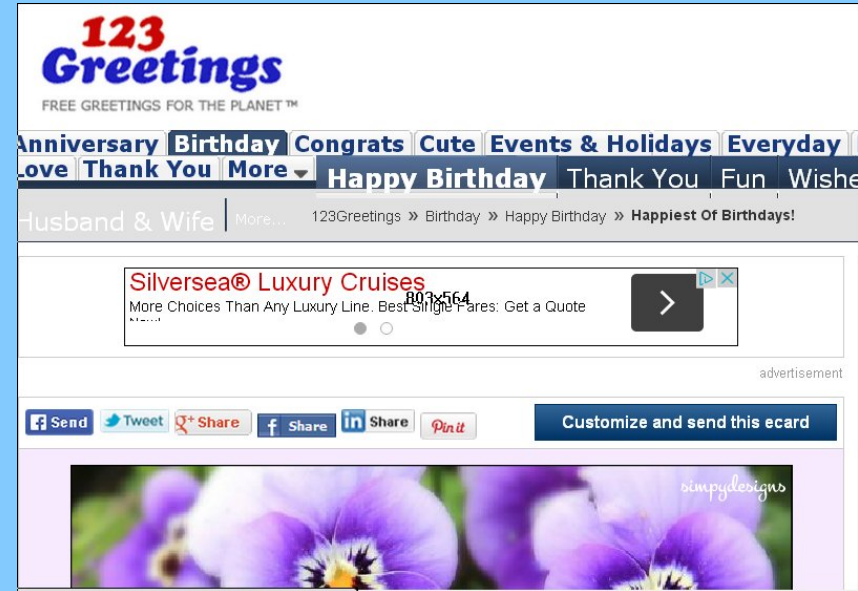
You can always buy Greeting Cards at a Drug Store or Gift Shop, for prices from 99c. to about \$5, then add postage 49c.

FREE E-CARDS

E-CARDS are cards selected from a source, edited, then sent by email to recipients on selected day.

FREE sources cost nothing but selections are limited and you may have to view advertising. Some sources: <http://www.123greetings.com>

WARNING: Google shows many “free” card sources. Most are limited free trials, or require downloading possibly dangerous files.



E- CARDS by SUBSCRIPTION - 1

Annual Subscriptions as low as \$14/year offer a much larger variety of cards, many animated, some quite beautiful. Subscription services also provide benefits such as mailing list with automatic reminders, capability to add personal photographs or gifts.

***<http://www.jacquielawson.com/>
Offers truly beautiful animations***

***<http://bluemountain.com>
Offers largest selection of cards and number of services.***

Other services also offer selections, but these are my personal favorites

E-CARDS by SUBSCRIPTION - 2

<http://bluemountain.com>

Offers largest selection of cards and number of services, See some samples below. Go through selection charts. Click on selections to view them. (note - other services have selections also)

Blue Mountain

eCards | Print at Home
Free Downloads

Occasions

- Anniversary
- Birthday
- Congratulations
- Encouragement
- Friendship
- Get Well
- Just Because
- Love
- Sympathy

eCard Collections

- Brighten Someone's Day
- Custom eCards
- Funny
- Interactive
- Kids
- Pets
- Religious
- Simply Thankful
- Singing eCards
- Talking eCards

Friendship eCards



What's Up?



Wonderful Friend



Count on Me

Love eCards



Totally in Love



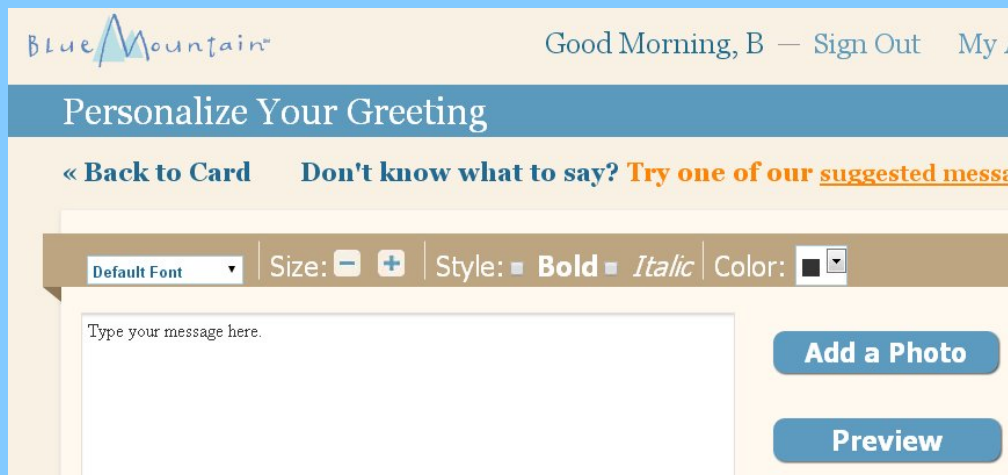
I Love You



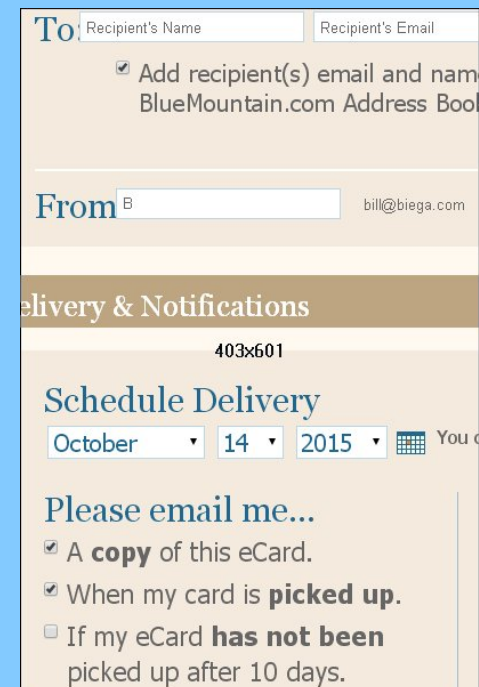
Five Extra Minutes

E-CARDS by SUBSCRIPTION - 3

Once you have selected the card you want, you add the desired text. The example is from “Bluemountain.com”. Select type of font, size, form (bold – italic) and color. Type and edit your greeting. You may preview the finished card, then select “Send by email”. Type in name and address as well as your own. Select delivery date. Check whether you want to receive copy, whether you want to be notified when card is read (or even if not read within 10 days) and whether you want to be reminded next year. Click “SEND” -



The screenshot shows the 'Personalize Your Greeting' interface on the Blue Mountain website. At the top, the logo 'Blue Mountain' is on the left, and 'Good Morning, B — Sign Out My A' is on the right. Below the logo is a dark blue bar with the text 'Personalize Your Greeting'. Underneath is a navigation bar with '« Back to Card' and 'Don't know what to say? Try one of our suggested messa'. The main area features a toolbar with 'Default Font' (dropdown), 'Size: - +', 'Style: ■ Bold ■ Italic', and 'Color: ■' (dropdown). Below the toolbar is a text input field with the placeholder 'Type your message here.' and two buttons: 'Add a Photo' and 'Preview'.



The screenshot shows the 'Delivery & Notifications' section of the eCard interface. It includes a 'To' field with 'Recipient's Name' and 'Recipient's Email' sub-fields, a checked checkbox for 'Add recipient(s) email and name', and a 'From' field with 'B' and 'bill@biega.com'. Below this is a 'Schedule Delivery' section with a date selector set to 'October 14 2015'. At the bottom, there is a 'Please email me...' section with three checkboxes: 'A copy of this eCard.' (checked), 'When my card is picked up.' (checked), and 'If my eCard has not been picked up after 10 days.' (unchecked).

SPECIAL OCCASIONS

There are special occasions, for which an emailed card is not appropriate – condolences, wedding congratulation for close relative, etc.

Several sources, for example “bluemountain.com” and “123greetings.com”, offer the option of printing a selected and edited card.

After printing you can sign and mail by postal service.

You can also create your own card, but this is more complicated and time consuming.

PERSONAL E-MAIL CARDS

It requires much more effort to create your own personal cards, but you may want to do it for special occasions.

The easiest way to make a personal e-card:

- 1. Select photo to use,*
- 2. Open suitable word processor - such as LibreOffice Writer or MS Word,*
- 3. Format page to approx half size,*
- 4. Insert photo,*
- 5. Type greeting, and then SAVE*
- 6. Attach to short email and send to desired recipient.*

PERSONAL GREETING CARDS

Some people do not use E-mails; For them, and for special occasions you must send by postal service.

A personally designed card requires a lot of work – but it is very much appreciated. To create one, follow steps:

- 1. Select 2 illustrations. One for cover, one for inside use,**
- 2. In word processor, format a full page with minimum margins.**
- 3. Turn cover pic upside down, insert in LH Top quarter.**
- 4. Insert 2nd pic in bottom quarter, LH or RH your choice.**
- 5. Type greeting in remaining lower quarter.**
- 6. Review and edit. SAVE and PRINT. Mail in Invitation size envelopes**



NOTES



THANK YOU FOR YOUR ATTENTION

**You may review all slides at:
<http://biega.com>**

To edit illustrations, professionals use Adobe Photoshop or Corel PaintshopPro, both expensive and complex.

**Paint.Net is FREE and provides all functions, such as color correction, cropping, adding titles, picture resizing, that an amateur needs. Download from
<http://www.getpaint.net/>**